Intent

This approach reflects the desire of the instructor to be action-oriented while using purpose-related questions to help learners prepare to engage with each module component. The first word of each module component indicates the actions that the learners will need to do for that piece of the instructional content.

1. **Watch, as Instructions**
   - By leading with the word “Watch,” learners are clued in to the fact that this content is going to be a video or other visual illustration.

2. **Questions Instead of Statements**
   - The purpose of the module component is given away by posing questions that the instructional material is designed to answer.

3. **Priming and Planning for Future Assessment**
   - This is an approach to scaffolding a large assessment that will need to have drafting components completed over the course of several weeks.

4. **Action Is Discussion Forum**
   - “Discuss” is a textual indicator that this component is a discussion forum and will ask learners to build a conversation around the question.

5. **Action Required**
   - “Do” indicates that action will be required from the learners with this assessment. It is not passive content to be consumed but a task to be completed.

6. **Intentional Wrap-Up of Week**
   - This summary statement reminds the learners of where they have been in this module and is an obvious statement that the work for this module is complete.

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**Week 7**

1. **Watch: The social contract**
2. **Watch: What is fake news?**
3. **Read: Is it shareworthy?**
4. **Think Ahead to Write: Final paper assignment**
5. **Discuss: Can you trust this?**
   - Multiple Due Dates | 10 pts
6. **Do: Approve or Reject?**
   - Multiple Due Dates | 5 pts
7. **Do for Extra Credit: Editing HERstory**
   - Mar 9 | 0 pts
8. **Week 7 Completed!**